



GREENPORT MARITIME FESTIVAL

36TH ANNUAL | SEPTEMBER 25–27, 2026

Sponsorship Opportunities

A WATERFRONT TRADITION—REIMAGINED



[GREENPORTMARITIMEFESTIVAL.COM](https://greenportmaritimefestival.com)

GREENPORT VILLAGE



ABOUT THE FESTIVAL

The Greenport Maritime Festival is one of the North Fork's most established and beloved annual traditions, drawing thousands to the waterfront each fall for a three-day celebration of maritime culture, craftsmanship, and community. Now entering its 36th year, the festival is stepping into a new era under the leadership of the Greenport Business Owners Alliance.

WHATS NEW IN 2026



- First year under G.B.O.A. stewardship
- Expanded programming across land & water
- Curated vendor experience
- First-ever centralized digital platform
- Increased collaboration with cornerstone institutions & regional businesses

This is more than a weekend event, it's a year-round platform for visibility, storytelling, and connection.



Why Sponsor?

WHY PARTNER WITH MARITIME FESTIVAL 2026

REACH



EXPOSURE POTENTIAL, HIGH FOOT TRAFFIC & MEDIA COVERAGE

- Over 10K attendees across 3 days, with YoY growth
- Regional draw from NYC, Long Island, the Connecticut shoreline & visitors across the Northeast
- High-density foot traffic throughout the Village

BRANDING



BRAND ALIGNMENT AND YEAR ROUND VISIBILITY

- Official website launch with click-through opportunities
- Social & digital storytelling campaign
- Summer-long visibility leading into festival weekend
- Inclusion in press + media rollout

ENGAGEMENT



AUTHENTIC ALIGNMENT

- Deep connection to working waterfront culture
- Direct engagement with residents + visitors
- Support of local business ecosystem
- Ideal for marine, construction, hospitality, lifestyle, and regional brands.

Our Audience



**N.Y.C., LONG ISLAND &
REGIONAL VISITORS**



**FOOD, WINE & COASTAL
LIFESTYLE COMMUNITY**



**YEAR ROUND RESIDENTS,
SEASONAL HOMEOWNERS &
EAST END STAKEHOLDERS**



**FAMILIES & MULTI-
GENERATIONAL ATTENDEES**



**BOATING, MARINE &
WATERFRONT
PROFESSIONALS**

WHO ATTENDS THE MARITIME FESTIVAL:



SPONSORSHIP STRUCTURE

BUILT TO ALLOW PARTICIPATION AT EVERY LEVEL—WHILE SCALING VISIBILITY, RECOGNITION, ACCESS, AND IMPACT.

*SPONSOR-LEVEL BENEFITS BEGIN AT FEATURED SPONSOR & ABOVE.

SPONSORSHIP	COST
TITLE SPONSOR*	\$20,000
MAJOR SPONSOR*	\$15,000
PREMIER SPONSOR*	\$5,000
EVENT SPONSOR*	\$3,000
FEATURED SPONSOR*	\$1,250
FESTIVAL FRIEND	\$650
COMMUNITY SUPPORTER	\$325

BASE BENEFITS

EVERY SPONSOR RECEIVES FOUNDATIONAL VISIBILITY & RECOGNITION THROUGH:*

- OFFICIAL WEBSITE LISTING WITH DIRECT LINK TO SPONSOR WEBSITE
- SOCIAL MEDIA RECOGNITION ACROSS FESTIVAL MARKETING CHANNELS
- INCLUSION IN APPLICABLE PROMOTIONAL & EVENT MATERIALS
- ASSOCIATION WITH ONE OF THE NORTH FORK’S SIGNATURE MARITIME EVENTS
- CONSISTENT SPONSOR RECOGNITION THROUGHOUT FESTIVAL COMMUNICATIONS & EXPERIENCES

TITLE SPONSOR

PRESENTING SPONSOR | CATEGORY EXCLUSIVITY

THE HIGHEST LEVEL OF PARTNERSHIP & VISIBILITY AVAILABLE.

Exclusive benefits:

- **Official Presenting Sponsor Designation:**

“Greenport Maritime Festival presented by [Your Brand]” across all festival communications.

- **Category Exclusivity:** sole sponsor representation within your business category.

- **Premier Brand Visibility:** Featured placement across the festival website, marketing materials, signage, advertising and media outreach.

- **Integrated Festival Branding:** Brand incorporated into festival identity, messaging and attendee communications before, during & after the event.

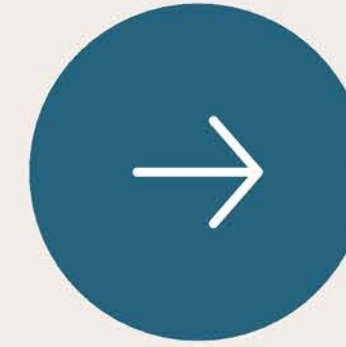
- **Signature On-Site Presence:** Premium activation space and custom signage opportunities throughout the festival footprint.

- **Media & Public Relations Exposure:** Inclusion in press releases, interviews, announcements, and earned media opportunities.

- **VIP Hospitality:** Twelve (12) tickets to the Land & Sea Gala plus VIP recognition throughout the weekend.

- **Regional Market Reach:** Alignment with one of the other North Fork’s signature event, reaching seasonal homeowners, regional visitors, and maritime enthusiasts.

BE RECOGNIZED AS THE PARTNER WHO MADE IT POSSIBLE



MAJOR SPONSOR

PREMIER CATEGORY PARTNERSHIP

EXCLUSIVE TO A LIMITED NUMBER OF CATEGORY PARTNERS.



- **Brand Visibility:** Prominent recognition across festival website, printed materials, event signage, and marketing collateral.
- **Featured Sponsor Placement:** Prominent sponsor recognition throughout the festival marketing signage, and event experiences.
- **On-Site Presence:** Premium activation space and preferred exhibitor location.
- **Marketing & Community Outreach:** Dedicated sponsor spotlight on festival website and social channels, plus, inclusion in select media, promotional, and community outreach efforts.
- **VIP Hospitality:** Eight (8) tickets to the Land & Sea Gala.
- **Regional Market Reach:** Enhanced visibility among NYC and Long Island visitors, seasonal homeowners, year-round residents, and the East End community.

Recognized as a leading supporter of maritime heritage, waterfront culture, and community programming on the North Fork.

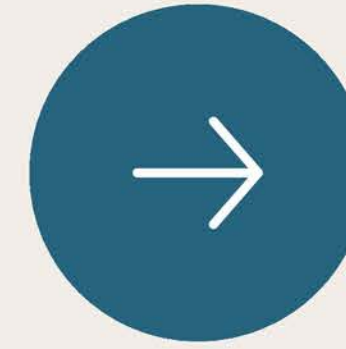
PREMIER SPONSOR

SIGNATURE EVENT PARTNERSHIP

THREE PARTNERS. THREE SIGNATURE EXPERIENCES.

- Exclusive presenting sponsorship of one of only three signature festival experiences:
 - **Land & Sea Gala presented by _____**
 - **The Maritime Parade presented by _____**
 - **Regatta Celebration Party presented by _____**
- Prominent recognition across event marketing, schedules, announcements, and signage.
- Premium vendor/activation space within the festival footprint.
- Prominent on-site visibility at sponsored event location
- Six (6) tickets to the Land & Sea Gala
- Featured sponsor spotlight across festival website and social media channels.
- Direct association with one of the festival's marquee experience's and signature traditions.

BECOME THE PRESENTING PARTNER OF A SIGNATURE GREENPORT MARITIME FESTIVAL TRADITION.



EVENT SPONSOR

COMMUNITY ACTIVATION PARTNERSHIP

LOCAL PARTNERSHIPS. MEMORABLE EXPERINCES. COMMUNITY CONNECTION.

Benefits include:

- Exclusive sponsorship of a featured festival activity, competition, demonstrations or community event.
- Sponsors select top 3 preferred events



Legacy Events Include:

- Snapper Tournament
- Cardboard Boat Races
- Mermaid Story Hour / Storytelling
- Oyster Shucking Contest
- Hot Sauce Competition
- Pie Eating Contest
- Kids Treasure Hunt

Additional Benefits:

- 10x10 Vendor Booth
- Individual recognition in print + signage
- Event-specific branding tied to experience
- Land & Sea Gala access (4 tickets)

Direct brand integration into attendee experience



FEATURED SPONSOR

MAKING WAVES IN OUR COMMUNITY



Includes all previous benefits, plus:

- 10x10 tent for business representation throughout festival weekend
- Dedicated signage at the Land & Sea Gala
- Land & Sea Gala access (2 tickets)
- Elevated digital recognition (dedicated social post)
- Click-through placement on festival website



FESTIVAL FRIEND

BE A PART OF OUR EAST COAST COMMUNITY

Includes all previous benefits, plus:

- Participation in Maritime Festival Parade
- Inclusion in “Festival Friends” print materials
- Increased brand visibility during festival weekend
- Highlight placement across social platforms



SEPTEMBER 25-27, 2026

@GREENPORTMARITIMEFESTIVAL

THE BIGGER PICTURE



**2026 MARKS A PIVOTAL
TRANSITION YEAR.**



**LET'S
CELEBRATE
OUR
MARITIME
CULTURE
TOGETHER.**

- FIRST UNIFIED DIGITAL + PHYSICAL FESTIVAL PLATFORM
- FIRST OPPORTUNITY TO ALIGN AT THE GROUND LEVEL OF A REIMAGINED LEGACY
- DESIGNED FOR LONG-TERM GROWTH AND REPEAT VISIBILITY
EARLY PARTNERS DON'T JUST SPONSOR, THEY HELP SHAPE WHAT THIS BECOMES.

Contact & Next Steps

**SPONSORSHIP
OPPORTUNITIES ARE
LIMITED AND FILLED ON A
ROLLING BASIS.**



GreenportMaritimeFestival.com



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Greenport Village

**“LET’S BUILD
SOMETHING
MEANINGFUL,
TOGETHER.”**

